

Marlow Communications

INTELLIGENCE

... A NEWS AND INFORMATION BULLETIN

March 2007

While our job is to tell stories for other people, from time to time we have some stories of our own to tell and these will appear on an ad hoc basis in INTELLIGENCE.

- This is the first edition of InTELLigence for 2007 and we welcome Copper Range Limited as a new client of Marlow Communications. Our brief for CRJ is to provide community relations and engagement support related to its JV project with Maximus Resources in the historic Kapunda area.
- **Our range of services continues to grow.** These are some of the things we have done in recent months:
 - **Government relations at a State political level** including organization of client briefings with the Premier, Treasurer and the Minister for Mineral Resources Development along with all associated research, briefing notes etc
 - **Government relations at a Federal political level** including client briefing meetings with Ministers including the Minister for Industry, Tourism and Resources, Hon. Ian Macfarlane, and senior Shadow Cabinet Ministers
 - Establishment and development of client relationships with Senior Executives of appropriate **State Government Departments and Agencies**
 - Establishment and development of client relationships with **Local Government**
 - **Demographic research** into the sociological and economic makeup of locations of interest to clients
 - Development of a regular **Regional Newspaper Column** for a client
 - Media and Local Government **site visits**
 - Production of **website** content; management of a website 'overhaul' incorporating new look, feel and architecture
 - Development of **Crisis Management Plans** for clients, with the emphasis on pre-emptive media management
 - Development and drafting of an **e-newsletter**
- I will be traveling to Sydney at the end of April as an observer to the **ALP National Conference**, reporting back to two clients with uranium interests on not

just the decision on mining policy, but the fringe discussions, implications and appeasements which will form part of that decision

- If you have an interest in uranium you should also be aware of the **Uranium Interest Group** recently established through Martin Fairclough at PIRSA. For details you can contact Martin or Steven Davis - Davis.Steven3@saugov.sa.gov.au
- **Short and simple** – this is Newmont’s statement on Community Relations:

We are committed to helping our communities benefit from the success of our business. Our goal is to leave a legacy of increased prosperity by building the capacity of the communities we operate in to help them sustain their livelihoods after our mines close.

We believe the best way to achieve this goal is through open communication and regular consultation at every stage of our mining operations, from start-up through to closure.

All our sites have designated employees who are responsible for community development and ensuring compliance with our Social Responsibility Policy.

- And last but certainly not least, Marlow Communications has formed a strategic alliance with **Whitham Media Australia**. Many of you will know Steve Whitham by name or reputation as a highly experienced radio and TV announcer in Adelaide who has been running his own video and communications business for the past 15 years. Steve and I will combine on appropriate projects for clients, with an initial hit-list including video production for a whole range of uses, media training, website content development, induction training, and community engagement training workshops. This is hot news and you’ll be hearing a lot more about it in the weeks and months ahead.

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