

While our job is to tell stories for other people, from time to time we have stories of our own to tell.

These appear on an ad hoc basis in Intelligence.

June 2009

- In this edition of InTelligence we are pleased to highlight the excellent and important work of the Royal Flying Doctor Service. It's an iconic not-for-profit charitable Service providing aeromedical emergency and primary health care services together with communication and education assistance to people who live, work and travel in regional and remote Australia. As a not for profit charitable organisation, the Royal Flying Doctor Service relies on the generosity of companies, the community and individuals to help us provide emergency and primary medical care to rural and remote Australia. If you were at the SACOME lunch at the end of May you would have heard just some of this good work; if not – you probably know about it anyway. Donations will be directly used to help the thousands of people who live, work and travel in rural and remote Australia. Please contact **Carol Day on 8238 3328 or 0417 826 375 or carol.day@flyingdoctor.net**
- The past quarter has been very busy, largely as a result of work generated by new client Rex Minerals Limited; and also by our status as Registered Lobbyists with the Federal Government.
- Long-running client Uranium One have marked the commencement of large-scale construction at the Honeymoon site. Premier Mike Rann and Resources Development Minister Paul Holloway were all set to join guests from Japan and around Australia on-site; but extraordinarily heavy rain on the night prior forced the relocation of the ceremony to Broken Hill at a very few hours' notice. The show went on and I think it's fair to say that some of the visitors from JV partner Mitsui & Co., Ltd. who flew in from Tokyo were surprised and delighted by the atmosphere of a Broken Hill pub.
- Centrex Metals has its Development Application for the export of iron ore off the Port Lincoln Wharf currently under consideration by the DAC; a recommendation to the Minister is expected later this month. Meanwhile we've been running a series of advertorials in the Port Lincoln Times to explain the facts about the application; participating in the consultation process; and running a weekly Shopfront Information Centre in Port Lincoln for the past 2-3 months. Interesting that opponents of the proposal turned up on the first week; since then most of the visitors have been looking for jobs or offering their services as contractors.

- I spent a couple of days north of Yunta and Mannahill last month, talking with pastoralists about site access options for SPCM's Crocker Well project. One of the highlights was a night at the Mannahill Hotel; contact me if you want the lowdown on that one.
- Another SAREIC has come and gone – successfully – and the next major event on the horizon is Diggers & Dealers, which is really not that far away. Anecdotally, numbers are down at most events this year but if you're going, now is the time to start making sure your message is as powerful as possible. That means reviewing your booth posters, handouts and all presentation material. This is an area where our service comes to the fore – along with our affiliates Hughes Public Relations and Whitham Media Australia.
- Regular readers will remember the SACOME/PIRSA/cega initiative to produce a Resources Industry Code of Practice for Stakeholder Engagement (Code). Since I attended the last planning/drafting workshop in November further work has been going on and a draft is now circulating for comment. I urge you to take part in this process and if you haven't seen the draft please contact Jonathon Forbes at SACOME - jforbes@sacome.org.au
- The latest ABS stats came out today and, as expected, the downward trend in exploration continued.
- Total mineral exploration in SA was \$36 million for the March 2009 quarter, compared with \$79.3 million a year earlier.
- Total SA mineral exploration for the year ended March 31st was \$274.2 million; compared with \$344.1 million a year earlier.
- Of the March quarter expenditure, \$10.3 million was on new deposits and \$25.7 million on existing deposits.
- To close on a high: The Resources and Engineering Skills Alliance (RESA) has launched a website to promote information about the industry, careers in the resources sector and links to companies and employees. It's got a 'funky young feel' with links to Facebook and YouTube, a character called Dougie Hill (I didn't make that up) and aims to provide an overview of what's available while relying on links to fill in the gaps and provide career details. You can find it at <http://www.hot-rubble.com/> CEO Steve Beere reports 100% satisfied feedback with hits from more than 30 countries – and all over Australia.

Our communications associates:



To unsubscribe please email marcomms@bigpond.net.au and type 'unsubscribe' in the subject bar